

## ADVERTISING RATES FOUR COLOR (Trim 9" x 5.5")

**Print rates:**

SIZE	1 X (1Years)	2 X (2Years) each
Spread	\$ 2,200	\$ 1,900
Full Page	\$ 1,600	\$ 1,450
1/2 page	\$ ,900	\$ ,800
1/4 page	\$ ,550	\$ ,450
Cover 2 spread	\$ 3,200	\$ 2,900
Cover 3	\$ 2,000	\$ 1,850
Cover 4	\$ 3,500	\$ 3,000

( Inside cover + opposite page, Specialties: folded front covers available upon request.)

( Back Cover )

**Online rates:**

<b>Vertical Banner (120x240)</b> ..... <small>(any page position) 3x minimum</small>	\$ 120/month
<b>Square Banner (125x125)</b> ..... <small>(any page position) 6x minimum</small>	\$ 60/month
<b>Small Banner (120x90)</b> ..... <small>(any page position) 12x minimum</small>	\$ 30/month
<b>Foundation listing (text link)</b> ..... <small>full pre-pay</small>	\$ 90/annually

### SPECIAL SERVICES, TERMS & DISCOUNTS

- All inserts are subject to approval by publisher.
- 10% surcharge on premium positions (first 20 pages)
- All rates shown are net rates
- 3% pre-payment discount available
- Rate-protection: rates are guaranteed for all space orders on contract for the duration of the contract. Cancellation of any portion of a contract voids all rate and position protection.
- Cancellations: Orlando Style requires a 60-day advance written notice of cancellations prior to deadline date. Advertisers will be short-rate invoiced at regular rate card rate.
- Cover Page cancellations C2, C3, C4 will have an additional 30% re-stocking fee on rate card rate.
- Payment terms: All display advertising orders require payment with artwork, unless agency or client has approved credit. Full payment is due upon receipt of invoice.

**DEADLINES:** ask via email - [mail@bonad.com](mailto:mail@bonad.com)

Visit website: <http://www.CharityRegisterOnline.com>



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